

Property Investors Perfect Storm?

Have we got the perfect storm forming for property investors? My opinion is it is already here and will only get better.



There are several things happening right now which are creating an exciting period for anyone wanting to get involved in property investment. We can compare this to a recipe where you are combining a certain selection of ingredients, mixing them all together to get an end product that is unique and something special.

In this case the 5 ingredients are.

- **Property listings Increasing**, - New Zealand property listings are the highest in a decade with nearly 9,000 new listings just in 2025, and 21% higher than the previous year
- **Interest rates are dropping**, - Interest rates are on a gradual decline, making it easier and more profitable for investors looking for a return on their property.
- **More Sellers than buyers**, - With the growing number of listings the number of sellers is now way higher than the active buyers in the market creating a natural supply and demand scenario
- **Increasing motivated vendors**, - With the large amount of property on the market this means there are a lot of people trying to sell at the same time which will push more vendors into being increasingly motivated to sell.
- **Property prices are dropping**, - Prices for property are dropping throughout New Zealand with the average price of \$855,150 being 2.6% lower than a year ago. Prices have dropped 17% over the last 3 years with Auckland & Wellington dropping well over 20%

So, if we combine all these factors we get a perfect storm for property investors, with this scenario only coming around every 6-7 years when the property market is in the 'slump phase' which is the part of the property cycle we love.



All the Mum & Dad investors have disappeared because there are no capital gains, leaving it all for us which is fantastic as we now have an incredible opportunity to make the most of this perfect storm and accumulate as much cashflow property as we can before the next upward turn in the cycle where everyone starts to rush back in again.

So, what are you waiting for?

Regards

Shane Allen

NZ Property Invest